

# BioPlush™

Environmentally Friendly Foam Solutions



**BioPlush™** is engineered to offer customers the opportunity for a sustainable environmentally conscious product, without any loss in product performance.

Traditionally, manufacturers of flexible foam for the carpet, furniture, and bedding industries relied solely on petroleum-based materials. **BioPlush™** replaces a portion of its fossil fuels based ingredients with natural seed-based oils such as soybeans in the manufacturing process. The use of **BioPlush™** can help decrease the dependence on fossil fuels and ultimately lessens greenhouse gas emissions.

**BioPlush™** has the same high comfort and performance as VPC Group Inc.'s traditional foams, yet delivers a smaller environmental footprint by offering lower CO2 emissions and energy requirement through the replacement of petroleum-based ingredients. The result offers customers a new eco-friendly choice to provide more sustainable products for both our customers and the planet. VPC Group Inc. believes all practices that help reduce our carbon footprint are a positive step.

## Benefits

- Low odour emissions
- Less dependences on nonrenewable resources
- Reducing carbon foot print
- Great comfort level and exceptional hand-feel
- For every million pounds of petroleum-based Polyols replaced with bio polyols, nearly 2,200 barrels of crude oil can be saved

**BioPlush™**  
Better for you. Better for life.



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